

MEMO TO : THE LOYOLA SCHOOLS STUDENTS

M. Salita
FROM : MS. MARIE JOY R. SALITA
Associate Dean for Student and Administrative Services

Roberto O. Guevara
DR. ROBERTO CONRADO O. GUEVARA
Associate Dean for Student Formation

DATE : 22 October 2015

RE : STATEMENT AND POLICIES AGAINST PROFITEERING

To address the widespread practice of the exorbitant reselling of UAAP tickets, the Loyola Schools issues the following statement/regulations for guidance and compliance against profiteering in this context, and others like it:

The Ateneo de Manila Loyola Schools, is a Filipino, Jesuit, Catholic, tertiary-level educational institution that provides access to performances, concerts, athletic events, exhibits, and instructional opportunities, to members of our community in consonance with educational goals. These are offered to expand the mind beyond the classroom, to enhance school spirit, foster camaraderie, and generally enrich the College experience.

As such, may the community find guidance in the following:

1. Participation in the aforementioned (whether as host, entrepreneur, patron, buyer or reseller) should always remain consistent with school values, among them -- Integrity, Fairness, Social Justice and Ethical Consumption.
2. Engaging in any form of profiteering is contrary to the nature of the Ateneo, especially as regards transactions, events, or products related to or available through the school. Members of the community are therefore encouraged to report any activity of this like, and evidence of such, to the Office for Student Services.
3. These opportunities (concretized in the form of UAAP games and tickets, concert passes, seats to plays and musicals, etc.) are not to be treated as "goods" which can be privately owned and therefore resold for profit. If one suddenly finds one's self unable to take advantage of an opportunity already availed, what is acceptable is to allow it to transfer to someone who can, at the cost of acquisition.
4. Neither should members of the community allow themselves to be contracted by people who seek to make a profit from said events, or wish to circumvent implemented measures to ensure equitable distribution of such opportunities. One's time and effort at acquiring the means to attend such opportunities are not "services to be undertaken" for payment or benefit.

Thank you very much.